



SAVE THE DATE
River City Pride Weekend 2023

Pride Night with the chiefs	JULY 14th 2023 Dozer Park
River City Pride Festival	JULY 15th 2023 Riverfront Park
Drag'N'Paint Brunch	JULY 16th 2023 Location TBA



July 15, 2023

RiverCity PrideFest Sponsorship & Vendor Guide

www.peoriaproud.org

pridefest@peoriaproud.org

Peoria Proud and RiverCity PrideFest 2023

After a successful 2023 inaugural event on the Riverfront that boasted over 30 vendors and close to 5,000 attendees, we at Peoria Proud are extremely excited to bring this event to you AGAIN as a new annual riverfront festival. The mission of Peoria Proud is to encourage and support diversity and equality throughout the Peoria Metropolitan Area. The coalition seeks to unify the community as a whole, through advocacy, education and social outreach. Peoria Proud is excited to bring this celebratory event to the community alongside partners, sponsors, nonprofits, local business and talent, and vendors such as yourself!

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EQUALITY
PLAYS IN
PEORIA

2

Full Event Sponsorship



Full Event Sponsorships

We offer MANY ways for your company to show support for the LGBTQ community at the RiverCity Pride 2023! This is a HUGE opportunity for you to get your business or organization in front of thousands of potential customers/supporters.

BUT DON'T WAIT! Get the sponsorship that is just right for you! Review the sponsorships in this booklet then contact us to discuss how you can be part of this unique and exciting weekend.

		DIAMOND \$5000	PLATINUM \$2500	GOLD \$1000	SILVER \$500	PATRON \$250	BOOSTER \$100
Print Recognition	Complimentary ad in Official Pride Guide	1 Page	½ Page	¼ Page	✕	✕	✕
	Logo on Back of Pride Volunteer Shirt	✓	✓	✓	✓	✓	✕
	Logo on Festival Entrance Welcome Sign	✓	✓	✓	✓	✓	✓
	Logo in Official Pride Guide	✓	✓	✓	✓	✓	✓
Online	Sponsor Logo on Pride Website Homepage	✓	✕	✕	✕	✕	✕
	Logo & Link on Pride Website Sponsor Page	✓	✓	✓	✓	✓	✓
	Logo & Links on Pride Social Media	✓	✕	✕	✕	✕	✕
Other	Verbal Recognition from Pride Stage	✓	✓	✕	✕	✕	✕
	Authorized use of the Official Pridefest Logo	✓	✓	✓	✕	✕	✕
	Vendor Area Space Available (must register)	10' x 10' (2)	10' x 10'	10' x 10'	✕	✕	✕

Sponsor Application

Mail Applications To: Peoria Proud,
PO Box 3275 Peoria IL 61614 or email to
pridefest@peoriaproud.org

Full Name: _____ Date: _____
Last First

Business: _____

Address: _____
Street Address Apartment/Unit #

_____ City State ZIP Code

Phone: _____ Email: _____

Website: _____

Full Event Sponsorship:

- ☐ \$5000 - Diamond*
- ☐ \$2500 - Platinum*
- ☐ \$1000- Gold*
- ☐ \$500 - Silver*
- ☐ \$250 - Patron
- ☐ \$100 - Booster

I am a returning sponsor:

- ☐ Yes
- ☐ No
- ☐ What Sponsorship Level: _____

\$ **TOTAL ENCLOSED**

Sponsor Authorized Signature

Date

PrideFest Authorized Signature

Date



Vendor Booths

Vendor Booths are available during the RiverCity Pride on July 15th. Promote your business, non-profit, or service group.

Vendor Information:

- Space size: 10 foot by 10 foot
- Electricity is available upon request
- Tables and chairs can be made available upon request
- Canopies may be used (please bring all necessary tie-downs)
- Setup Date & Times: Saturday, 7/15/23 available at 9am
- Time of Operation: 10am - 7pm

Vendor Space cost:

- \$50 - Non-profit
- \$150 - Regular Vendor
- \$200 - Food Vendor

Deadline:

- Applications by June 15th, 2023

Vendor Guidelines

By submitting this form for the RiverCity Pride2023, the undersigned Vendor agrees to be bound by each and every term set forth herein and the terms and representations set forth in the agreement, which is incorporated herein by reference as though fully set forth. If the Vendor violates any term of this agreement, RiverCity Pride2023 ("RCP2023") and/or the authorized agents of RCP2023 may within their sole discretion and at any time (1) terminate this agreement, (2) require Vendor, immediately upon notice of violation of this agreement, to cease operations and vacate the premises, and (3) forfeit any and all fees paid to RCP2023 for the right and privilege of participating in RiverCity Pride2023. This agreement represents the entire agreement between RCP2023 and the Vendor and may not be amended without the mutual consent of both parties set forth in writing and signed by authorized representatives of RCP2023 and the Vendor

Sponsor Authorized Signature

Date

PrideFest Authorized Signature

Date





1. RCP2023 agrees to provide each Vendor of the Peoria Pride 2023 Festival with a ten foot by ten foot assigned space. Vendor is responsible to provide the table, chairs and tent if they choose.
2. Vendor agrees to obey all rules and instructions as directed by the Pride Logistics team during the festival. Any failure to strictly adhere to such rules or instructions may result in the immediate termination of this agreement and immediate forfeiture of any and all fees paid to RCP2023.
3. Vendor hereby acknowledges its liability, and agrees to compensate RCP2023, for any damage(s) caused by, including but not limited to, its representatives, agents, employees, volunteers, members, vehicles, equipment, materials and objects to the environs and infrastructure of which causes RCP2023 to pay for repair, replacement, or other remuneration to the Peoria Park District for such damage to the environs or infrastructure of Peoria Park District.
4. Please be courteous of other vendors and neighbors when utilizing amplified sound. Boom Boxes, laptops with audio/visual, and other small audio devices are welcome.
5. Only RCP2023 and those individuals or groups which have signed Food Vendor Agreements shall be permitted to serve, sell or in any way provide beverages, including water, or food at any site or operation of the RiverCity Pride2023. Violation of this provision and/or any portion of the health code are grounds for immediate expulsion from the festival grounds. Vendor must have a permit to sell.
6. Vendor shall not display, offer for view or sale any illegal or contraband items. The laws of the State of Illinois and local ordinances of the Metropolitan Government of Peoria or County of Peoria shall control. Vendors shall not display, offer for view or sale any items that are unlicensed and/or copies/interpretations of licensed or registered items at any site or operation of the Peoria Pride 2023 Festival.
7. Vendor understands and agrees that the RiverCity Pride2023 is intended to be, and at all times shall be, a family-friendly event. Therefore, Vendor shall not openly display any materials that are obscene, sexually explicit, pornographic or indecent.
8. Vendor shall not display, offer for view, take orders for or sell any items that are imprinted, emblazoned or marked in any manner with any or all of the following words or phrases without the express written consent of RCP2023: RiverCity Pride2023 or any version of the RCP2023 logo. Vendor shall not offer phrases, logos or artwork, which closely approximate these words or phrases without the express written consent of RCP2023.
9. Vendor shall not sublet its space without the express written consent of RCP2023. RCP2023 permits each space to be utilized by no more than two (2) organizations.
10. Vendor acknowledges and understands that it is their solely responsible for the collection of any sales or use taxes and shall in no way hold RCP2023 or its representatives responsible for any type of permits other than for the festival itself.



11. Refund Policy: Exclusive of the \$25 non-refundable application fee, a 50% refund will be given in response to a written request received by RCP2023 by June 15, if and only if the space can be filled from an approved waiting list. No refunds will be given for any request received by RCP2023 after June 30, 2023. No refunds shall be given due to cancellation or interruption of the festival for reasons beyond the control of RCP2022. These reasons include, but are not limited to weather, acts of God, acts of terrorism, or governmental intervention.
12. RCP2023 and Peoria Park District accept no responsibility for items. Vendor is solely responsible for the security for all its items at the festival location at all times
13. RCP2023 makes no representation or guarantees towards actual festival attendance.
14. Vendor understands that RCP2023 has no control over weather, acts of God, acts of terrorism, or governmental interference.
15. Times: Space is available for set up beginning at 9am, festival opens at 10am. Vendor area will remain open until 7pm.

VENDOR APPLICATION

Mail Applications To: Peoria Proud,
PO Box 3275 Peoria IL 61614 or email to
pridefest@peoriaproud.org

Full Name: _____ Date: _____

Last

First

Business: _____

Address: _____
Street Address *Apartment/Unit #*

City

State

ZIP Code

Phone: _____ Email: _____

Website: _____

Registering as a:

- ☐ \$50 for a non-profit
- ☐ \$150 for regular vendor
- ☐ \$200 for food vendor
- ☐ \$0 Sponsor Benefit

- ☐ Yes, we will bring our own table and chairs
- ☐ Our Vendor space will need: ☐ 1 Table ☐ 2 Chairs ☐ Electrical
- ☐ Other (Please specify): _____

Total amount enclosed:

\$

In consideration of the points made above, the parties to this Agreement hereby set their hands and seals the date above written.

Vendor Authorized Signature

Date

PrideFest Authorized Signature

Date